



# MASTITIS RESISTANT PRO<sup>®</sup>



## Avoid costly mastitis cases and save money

A case of clinical mastitis in the first 30 days of lactation can result in an economic loss of \$444 (\$128 in direct costs and \$316 in indirect costs), including loss of future milk production, premature culling and replacement loss, and future reproductive loss<sup>1</sup>.



## Reduce waste milk and keep valuable replacements in the herd

Mastitis is a leading reason for voluntary culling, especially in cows beyond the first lactation. The most common clinical disease in cows reported by producers is mastitis (24.8 percent of cows)<sup>2</sup>. Fewer mastitis cases means less discarded milk and reduced treatment cost in all management systems.



## Lower antimicrobial use

Over twenty percent of all lactating dairy cows receive antibiotic therapy for clinical mastitis each year and many cows receive intramammary infusions as they go dry<sup>2</sup>. Improving genetic merit for mastitis resistance will reduce use of antimicrobials.



## A genetic solution to mastitis resistance

Sires that excel in multiple indicators of mastitis resistance are more likely to deliver genetic improvement. Mastitis ResistantPRO uses a combination of CDCB Mastitis Resistance, CDCB Somatic Cell Score (SCS) and Zoetis Mastitis Resistance genomic evaluations.

Holstein Mastitis ResistantPRO lineup averages



Jersey Mastitis ResistantPRO lineup averages



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<sup>1</sup>Mastitis ResistantPRO, Your Success Our Passion, and the Select Sires logo are registered trademarks of Select Sires Inc., Plain City, Ohio. <sup>2</sup>Preventive Veterinary Medicine, Vol. 122, Issue 3, 12/2015, Pages 257-264. <sup>3</sup>National Animal Health Monitoring System, 2014. 12/24 CDCB/Zoetis Holstein non-conformation traits and all Jersey traits are Powered by CDCB<sup>®</sup>.