



## FEEDPRO



## Reduce feed costs, increase profitability and sustainability

For the cost-conscious producer who is concerned about feed costs and wants to boost profit potential with more efficient cattle.



## Increase production while improving fertility and health

FeedPRO sires are in the 90th percentile for CFP and in the 70th percentile for DPR. They are well above average for mastitis resistance traits, Wellness Trait Index\* (WT\$\*) and Calf Wellness Index™ (CW\$™).

## Residual Feed Intake (RFI) values directly indicate feed efficiency.

Daughters from low RFI sires use less feed to produce the same amount of milk. Their ability to efficiently convert energy generates less manure, heat and methane — it's what FeedPRO is all about. Check out the average RFI of progeny proven FeedPRO sires compared to NM\$ and TPI® leaders.







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Scan for a listing of sires.

