

MORE HEIFERS, MORE POSSIBILITIES!

Code No. & Name	Milk	Fat %	Fat	Prot. %	Prot.	Net Merit\$	Yield Rel.%	SCS	PL	DPR	Type	UDC	FLC	Rel. %	SCE %DBH	Rel. %	GPI™
• 507H05708 BLITZ	+2,231	-0.20	+25	-0.18	+18	+154	99M	3.06	+0.9	-2.9	+2.26	+2.12	+1.63	99	9	99	+1444M
• 507H06168 AMATEUR CE	+637	-0.04	+14	+0.07	+38	+340	99M	3.03	+1.9	+2.2	+1.33	+1.12	+2.34	98	7	99	+1609M
• 507H06682 MARMAX	+2,057	-0.16	+32	-0.03	+53	+214	99M	3.17	-0.2	-1.0	+1.21	+1.03	+1.93	99	9	99	+1506M
• 507H06695 LC CE	+543	+0.23	+78	+0.01	+20	+292	99M	3.06	-1.0	-1.0	+1.42	+1.42	+0.69	97	5	99	+1494M
• 507H06782 ZENITH CE ✓	+265	+0.07	+28	+0.04	+18	+392	99M	2.58	+2.7	+1.7	+2.18	+2.44	+0.18	99	7	99	+1686M
• 507H06838 MATCHES ▼	+2,012	-0.02	+69	-0.03	+51	+422	98	2.86	+1.4	-1.3	+2.21	+1.63	+0.73	91	8	99	+1774
• 507H07173 ROLEX CE HB	+951	+0.07	+53	+0.04	+38	+356	98	3.04	+1.3	-1.5	+1.55	+1.60	+1.74	91	6	99	+1630
• 507H07452 FRITZ	+1,376	+0.11	+80	+0.03	+48	+424	94	2.88	+1.1	-1.8	+2.13	+1.13	+1.85	89	8	97	+1749
• 507H07463 PONTIAC CE HB ✓	+411	-0.14	-21	-0.05	-1	+288	99	2.70	+3.3	+1.9	+2.90	+3.57	+2.91	95	6	99	+1628
• 507H07466 MOSCOW	+1,507	-0.11	+25	-0.05	+32	+390	98	2.69	+3.8	+0.0	+2.07	+2.28	+1.98	95	8	99	+1719
• 507H07482 BINKY CE	+1,132	+0.12	+72	+0.02	+38	+408	95	2.94	+1.0	-0.1	+1.77	+1.85	+0.37	89	6	99	+1690
• 507H07536 COLDSRING CE	+886	+0.07	+51	+0.02	+32	+354	94	2.86	+0.8	-0.7	+2.28	+1.82	+2.47	89	7	99	+1695
• 507H07566 DEX ✓	+51	+0.17	+44	+0.05	+14	+343	95	2.89	+3.2	+1.8	+1.98	+2.06	+0.44	90	8	99	+1649
• 507H07602 MAVEN CE	+1,143	-0.06	+27	-0.01	+31	+263	94	2.86	+0.8	-0.4	+1.86	+1.41	+0.05	90	6	98	+1537
• 507H07650 JACKSON CE	+930	-0.05	+21	-0.02	+24	+281	98M	2.93	+2.1	-0.3	+2.50	+2.35	+3.15	95	6	99	+1639M
• 507H07653 ROSS ✓	-218	+0.02	-2	+0.06	+9	+232	85M	2.86	+3.0	+0.2	+2.84	+2.94	+2.62	80	8	95	+1602M
• 507H07712 SOCRATES CE	+1,540	+0.06	+73	-0.04	+35	+529	94	2.69	+4.6	-1.5	+2.39	+1.50	+2.01	90	7	99	+1857
• 507H07735 CADET CE	+1,485	-0.03	+45	-0.06	+27	+448	96	2.86	+4.5	-0.3	+2.44	+2.72	+1.16	91	7	97	+1798
• 507H07744 BLADE	+1,534	-0.12	+23	-0.09	+21	+134	98	3.09	-0.1	-1.4	+2.80	+2.53	+1.52	94	8	99	+1511
• 507H07762 FLINT CE	+1,569	-0.07	+39	-0.08	+25	+335	95	2.94	+2.3	-0.7	+2.44	+1.49	+2.39	89	7	97	+1651
• 507H07763 SANA CE	+2,089	-0.15	+35	-0.06	+46	+351	94	2.86	+1.2	-0.9	+1.61	+1.39	+1.26	90	6	97	+1645
• 507H07838 GLEN CE	+672	+0.07	+43	+0.05	+32	+336	94	2.91	+1.6	-1.7	+2.98	+2.96	+2.67	90	7	99	+1727
• 507H07853 MICHAEL CE ✓	+591	+0.15	+60	+0.02	+23	+563	93	2.81	+4.6	+2.9	+2.06	+2.16	+1.73	89	7	97	+1881
• 507H07858 GRAND CE	+1,720	-0.14	+26	-0.03	+43	+364	97	3.07	+3.3	+0.0	+2.75	+2.21	+3.64	93	7	99	+1798
• 507H08036 MASTER CE	+972	+0.01	+39	-0.05	+15	+266	93	2.83	+1.0	-1.4	+3.04	+3.03	+2.07	90	6	96	+1640
• 507H08081 PLANET CE ✓ ▼	+2,581	-0.03	+86	+0.00	+77	+763	92	2.91	+5.6	+0.1	+2.24	+2.29	-0.07	88	6	98	+2154
• 507H08094 SCOTTIE HB	+1,485	-0.06	+39	-0.03	+37	+376	93	2.86	+1.8	-0.4	+1.91	+2.00	+2.28	88	8	88	+1692
• 507H08165 MILLION CE HB	+1,271	+0.12	+79	+0.00	+39	+525	93	2.92	+3.0	-0.7	+3.32	+3.30	+2.33	89	7	87	+1968
• 507H08170 PAT CE	+1,560	-0.01	+55	-0.01	+43	+463	93	2.70	+3.2	+0.0	+1.42	+0.78	+0.47	89	6	83	+1725
• 507H08179 LIMELIGHT CE	+1,504	-0.08	+32	-0.03	+36	+262	97	2.79	+0.7	-1.9	+2.28	+1.31	+2.06	94	7	89	+1579
• 507H08194 DUNSTON CE ✓	+1,490	-0.11	+26	-0.03	+35	+365	93	2.70	+1.4	+0.1	+2.10	+1.90	+2.10	89	7	84	+1694
• 507H08227 LOGAN IRON ✓	+464	+0.09	+40	+0.00	+13	+364	90	2.57	+2.7	+0.5	+1.76	+1.67	+1.33	87	9	90	+1634
• 507H08291 ARROW-RED HB	+422	+0.10	+40	+0.10	+39	+347	96M	2.95	+2.2	-1.3	+1.16	+1.88	+0.62	93	8	89	+1597M
• 507H08350 MICKY CE	+1,720	-0.09	+38	+0.01	+53	+322	92	2.96	-0.8	-2.0	+2.90	+2.42	+1.71	87	6	83	+1725
• 507H08351 LUCIUS HB ✓	+959	-0.09	+12	-0.02	+22	+332	95	2.92	+3.0	+0.3	+2.01	+2.73	+2.83	91	8	86	+1635
• 507H08361 DOMINGO CE ✓ ▼	+1,406	+0.06	+67	+0.00	+41	+612	92	2.75	+4.6	+0.4	+1.99	+1.92	+0.16	87	7	84	+1901
• 507H08368 LIGHTNING ✓	+110	+0.17	+47	+0.06	+18	+311	91	2.76	+0.7	+0.6	+2.56	+2.57	+1.51	83	10	72	+1671
• 507H08398 MUFFIN ✓	+694	+0.03	+32	+0.05	+33	+356	91	2.88	+1.4	+0.3	+3.04	+3.06	+1.24	87	9	84	+1761
• 507H08444 GRAYBII CE	+1,307	-0.01	+44	-0.01	+37	+463	92	3.07	+3.8	+0.7	+2.88	+2.66	+2.81	88	5	83	+1879
• 507H08477 GABOR CE	+2,276	-0.13	+47	-0.07	+48	+490	93	2.80	+2.7	+0.0	+3.23	+2.78	+1.71	89	7	83	+1946
• 507H08530 AUTUMN CE HB ✓ New	+724	+0.19	+77	+0.04	+33	+518	95	2.64	+2.0	-0.1	+1.54	+1.64	+3.04	91	6	88	+1803
• 507H08612 BOB CE ✓ New	+1,491	+0.08	+75	+0.06	+60	+478	94	3.05	+1.0	+0.5	+1.44	+0.92	+2.07	89	7	87	+1809
• 507H08738 SS DELICE ✓ New	+561	-0.07	+3	+0.00	+17	+198	97M	2.92	+1.2	+0.0	+3.00	+2.48	+3.37	93	8	95	+1595M
• 507H08747 BRONCO CE ✓ New	+2,020	-0.01	+71	+0.01	+64	+635	91	2.88	+3.3	+0.2	+2.58	+2.73	+1.93	85	5	82	+2072
geneMAX™																	
• 507H09069 INGLES	+1,208	-0.03	+37	+0.02	+42	+525	81	2.87	+5.0	+2.3	+1.34	+1.63	+2.05	70	5	82	+183
• 507H09117 PHINEUS	+1,453	-0.02	+48	+0.03	+50	+485	75	2.90	+2.8	-1.2	+2.03	+1.73	+1.38	71	7	81	+1778
• 507H09134 ERVING	+1,333	+0.17	+93	+0.01	+43	+579	75	2.91	+3.8	+0.2	+1.90	+1.55	+2.46	71	7	80	+1918
• 507H09176 MINISTER	+885	+0.12	+64	+0.06	+41	+657	75	2.86	+6.0	+1.0	+2.28	+2.46	+2.18	71	6	79	+2010
• 507H09259 ILIAD	+1,365	-0.06	+34	-0.01	+37	+493	74	2.63	+4.7	+0.5	+2.94	+2.39	+2.39	70	8	86	+1917
• 507H09273 DEE	+978	-0.03	+28	-0.02	+24	+443	76	2.65	+4.5	+0.8	+1.85	+2.28	+1.33	71	9	83	+1728
• 507H09307 DREAM	+910	+0.20	+86	+0.05	+39	+624	76	2.82	+3.8	-0.8	+3.24	+3.05	+3.35	70	6	84	+2058
• 507H09321 CROWN	+1,058	+0.15	+78	+0.07	+49	+615	77	2.84	+4.4	+0.2	+2.63	+1.86	+1.84	71	6	88	+2000
Showcase Selections™ Super Samplers™																	
• 507H09432 TOUCHDOWN-RED	-605	+0.06	-7	+0.06	-2	+174	72	3.06	+2.4	+1.4	+3.07	+3.61	+2.33	70	9	90	+1542
• 507H09893 ATLANTIC New	+1,721	-0.01	+60	+0.01	+54	+524	78	2.82	+2.5	-2.3	+4.42	+4.09	+3.27	71	8	69	+2079
• 507H010000 APPLE-RED New	-1,140	+0.29	+28	+0.15	+2	+320	68	2.92	+4.6	-1.0	+3.38	+3.61	+2.65	70	6	61	+1676

• Eligible for semen export to Canada; HB HerdLife Builder. CE Below breed average for Service Sire %DBH. ✓ HealthMark. ▼ FeedPRO.™ gender SELECTed, HerdLife Builder, HealthMark, Showcase Selections, Super Sampler, FeedPRO and geneMAX are trademarks of Select Sires Inc.; TPI is a trademark of Holstein Association USA. 08-09 USDA/HA Genomic Production & Type data. M=IB-M/USA/08-09. Product of the USA. S938-4M-CM-0809-PP. Artificial insemination straws of gender SELECTed™ semen are for single use artificial insemination of heifers only. Not for resale. U.S. Patent Nos. 5,135,759; 7,208,265; 6,372,422. Sexin.



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Ask your Select Sires representative for all the facts!

Phone (614) 873-4683 Fax (614) 873-5751 www.selectsires.com



NEARLY HALF OF THOSE SURVEYED PURCHASED SEXED SEMEN FROM SELECT SIRES...

In a study reported in *Hoard's Dairyman's* March 25, 2009 issue, University of Wisconsin-Madison researchers, Sterry, Brusveen, Cabrera, Weigel and Fricke found that nearly half of those surveyed purchased sexed semen from Select Sires. During the winter 2008, 17 Wisconsin Extension ag agents distributed the survey on the use of sexed semen; 347 surveys were returned.

HERE'S WHY:

- ◆ As the first major A.I. company to offer sexed semen, Select Sires has the experience and expertise that guarantees the highest quality product for your breeding program.
- ◆ Select Sires offers *gender* SELECTed semen from a variety of bulls, including breed-leading sires, to provide options for even the most particular breeder.
- ◆ Knowledge from Select Sires' on-farm and lab research has been used to maximize the quality and fertility of each sire chosen to be sexed.
- ◆ Select Sires' highest ranking bulls for fertility, based on conventional semen conception data, are routinely considered as candidates for the *gender* SELECTed semen program.
- ◆ At Select's Ohio facility, a large battery of *gender* SELECTed sires allows highly trained sexing technicians to pick and choose those with only the highest quality sperm cells for processing.



"The best thing that we've ever done here on transitioning 2-year-olds is go to sexed semen. I use sexed semen for one reason - to get a smaller calf and not bruise up a first-calf heifer. I used to have that +/- 100 pound loss in body weight from these beautiful heifers calving in with a bull calf and in four to five weeks they looked horrible... you delay the profitability of these heifers."

- Gary Henrickson, Bella Holsteins 2,000-cow dairy, Platteville, CO

Code No. & Name	Milk	%F	Fat	%P	Prot.	NM\$	Yield Rel.%	SCS	PL	DPR	Type	UDC	FLC	Rel. %	SCE Rel. %	Rel. %	GPPR
Brown Swiss																	
• 507BS766 AGENDA*TM CE	+22	0.15	+33	0.06	+14	+279	93M	2.82	+3.8	-1.1	+0.9	+1.03	+1.91	87	4	96	+125M
• 507BS779 PARKER*TM New	+737	-0.17	-9	-0.10	+2	+39	94M	2.80	+2.3	-2.3	+1.3	+1.18	+0.48	89	6	86	+42M
Jersey																	
• 507JE590 ACTION HB ✓ New	+493	-0.02	+18	-0.01	+16	+304	99M	2.84	+3.7	+1.1	+2.6	+8.10		99			+162M
• 507JE620 MAXIMUS ▼	-29	0.57	+99	0.17	+29	+422	99M	2.98	+2.1	-0.7	+0.7	+2.11		99			+193M
• 507JE667 JACINTO HB	+408	0.07	+31	0.06	+26	+231	96	3.20	+2.3	-1.1	+1.5	+5.10		92			+143
• 507JE679 RAY HB	+521	-0.01	+22	0.03	+24	+233	90	2.82	+1.3	-0.5	+1.4	+5.19		83			+129
• 507JE738 LOUIE	+1,507	-0.14	+41	-0.02	+50	+271	93	3.15	+0.7	-1.1	+1.4	+3.89		83			+175
• 507JE762 FANTOM HB ✓	+460	0.06	+32	0.03	+22	+417	90	2.90	+5.9	+0.9	+1.8	+7.40		81			+213
• 507JE778 HARVEST HB	+483	0.02	+25	0.02	+21	+159	90	2.98	+0.2	-1.4	+1.7	+5.90		75			+105
• 507JE780 INFLUENCE	+1,461	-0.12	+44	-0.02	+47	+293	93	3.00	+0.5	-0.9	+1.2	+2.58		87			+167
• 507JE1000 TBONE	+834	0.19	+73	0.09	+46	+403	94	3.04	+1.1	-0.9	+2.3	+6.83		98			+232
• 203JE607 MAXIMUM	+329	0.40	+87	0.07	+25	+449	93	3.00	+4.5	-0.9	+0.7	+0.93		93			+191
Ayrshire Super Sampler™																	
• 507AY89 RIGGINS New	Great production potential with fancy type. His Excellent (92-ELITE) dam is a maternal sister to 7AY77 RAMIUS.																
Brown Swiss Super Samplers																	
• 507BS813 TRESSSEL	From one of the great maternal lines of the breed, he has four "E93" maternal sisters and is a Premium son of GS FLJ Tippy ET "2E94 2E93MS".																
• 507BS818 MOTOWN	MOTOWN ranks among the breed's highest GPA calves sampled. His dam and grandam are No. 4 and No. 5 on the August '09 PPR charts.																
Guernsey Super Sampler																	
• 507GU434 MINT	Sired by Challenge, he hails from the famous Tiller Icy family. His (EX-91) class leader production LEWIS dam has one EX and six VG sisters.																

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