BUILD A BETTER HEIFER®

MILK REPLACER

Premium quality milk replacer formulations providing high digestibility and performance Used as a complete source of nutrition for pre-weaned dairy and beef calves

RESEARCH-SUPPORTED FEATURES AND BENEFITS

Proprietary instantizing manufacturing process

- Mix at low temperature less than 110°F
- Consistent mixing means consistent solids fed
- Availability of nutrients

Highest quality milk proteins

Maximum digestibility and performance

Tools and expertise for optimal liquid feeding strategies

Optimal liquid strategies have demonstrated positive productivity outcomes

Increased metabolizable energy, average daily gain and skeletal size, healthier calves, increased mammary gland development, reduced age at first calving, and increased milk production¹⁻⁷

Spray-dried animal plasma in some formulations

Provides immune support for reduced antibiotic use, reduced scours, improved digestive system development, increased starter intake, and increased growth and development¹⁻⁷

National Research Council (NRC) recommended levels of bio-available vitamins and minerals

Provides immune support and supports growth and development and increased milk production.¹⁻⁷

Formulations available seasonally with ClariFly®

- Feed through larvicide fly control
- Control of house flies, face flies, stable flies, and horn flies as a feed-through larvicide

Formulations available with Boyatec®

For the control of Coccidiosis

All formulations contain Tri-Mic WD, a direct-fed microbial for calves.

Establishment of beneficial digestive microflora for competitive exclusion of pathogens

Formulations available with yeast extract, MOS

Reduces scours, increases starter intake, and reduces salmonella, E.coli



AVAILABLE PACKAGE SIZE

50 lb. bag Pallet = 40 bags

STORAGE

Store in a cool, dry area for maximum stability

Avoid leaving open for extended periods of time

STOCKED MILK REPLACER FORMULATIONS

| | | | | GUARANTEED ANALYSIS | | | | | CHELATED | | | |
|-----------------------|----------|---------|-----|---------------------|--------------------|-------|-------|------------|----------|---------|----------|-------------------------|
| | PROTEIN | % | % | IU/lb | IU/lb | IU/Ib | | | | | | |
| DESCRIPTION | SOURCE | PROTEIN | FAT | Vit. A | Vit D ₃ | Vit E | Vit C | DFM | ADDITIVE | MINERAL | SELENIUM | MEDICATION |
| PERFORMANCE | All-Milk | 20 | 20 | 30,000 | 10,000 | 150 | YES | Tri-Mic WD | Mos | YES | YES | No |
| PERFORMANCE* | All-Milk | 20 | 20 | 30,000 | 10,000 | 150 | YES | Tri-Mic WD | Mos | YES | YES | Bovatec®-90 grams/ton |
| HI-PERFORMANCE | All-Milk | 22 | 20 | 30,000 | 10,000 | 200 | YES | Tri-Mic WD | Mos | YES | YES | No |
| HI-PERFORMANCE* | All-Milk | 22 | 20 | 30,000 | 10,000 | 200 | YES | Tri-Mic WD | Mos | YES | YES | Bovatec® - 90 grams/ton |
| HI-PERFORMANCE PLUS | APL | 24 | 20 | 30,000 | 10,000 | 150 | YES | Tri-Mic WD | Mos | YES | YES | No |
| HI-PERFORMANCE PLUS * | APL | 26 | 20 | 30,000 | 5,000 | 200 | YES | Tri-Mic WD | Mos | YES | YES | Bovatec® - 43 grams/ton |
| JERSEY* | All-Milk | 28 | 26 | 20,000 | 2,500 | 100 | YES | Tri-Mic WD | Mos | YES | YES | Bovatec® - 72 grams/ton |
| FIRST 21® COMPLETE | APL | 24 | 20 | 35,000 | 10,000 | 150 | YES | Tri-Mic WD | | YES | YES | No |

^{*}Formulation with ClariFly® available seasonally. Custom formulations available – 2 ton minimum

Soberon et al. 2012. "Preweaning milk replacer intake and effects on long-term productivity of dairy calves." J. Dairy Sci. 95:783-793.

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¹Quigley et al. 2006. "Effects of additional milk replacer feeding on calf health, growth, and selected blood metabolites in calves." J. Dairy Sci. 89:207-216.

²Bartlett et al. 2006. "Growth and body composition of dairy calves fed milk replacer containing different amounts of protein at two feeding rates." J. Dairy Sci. 81:1641-1655

³Ballou et al. 2015. "Genetic, epigenetic and management factors contribute to the risk of morbidity and mortality of Holstein feeder calves." American Dairy Science Association Annual Meeting 2015, #518.

^{*}Geiger et al. 2016. "Growth, intake, and health of Holstein heifer calves fed an enhanced preweating diet with or without postweating exogenous estrogen." J. Dairy Sci. 99(5):3995-4004.

*Geiger et al. 2016. "Feeding a higher plane of nutrition and providing exogenous estrogen increases mammary gland development in Holstein heifer calves." J. Dairy Sci. In Press.

*Goberon et al. 2009. "Early life management and long-term productivity of dairy calves." J. Dairy Sci. 92(Suppl.1):238. (Abstr.)