

MAXIMIZE COW PERFORMANCE™

FRESHEN UP®

A source of calcium, vitamins, and electrolytes for dairy cattle

A combination of valuable calcium sources and multiple sources of energy aiding a cow to recover from calving, reduce metabolic disorders, and prepare for the demands of lactation

RESEARCH-SUPPORTED FEATURES AND BENEFITS

Palatable source of calcium, macro minerals, electrolytes, vitamins and trace minerals

- Allows for multiple applications; mix into water, feed free choice or drench
Can be mixed into total mixed ration (TMR), if preferred

Contains calcium from four sources (calcium lactate, tricalcium phosphate, calcium propionate, calcium carbonate). Each offer different speeds of uptake.

- Multiple sources of calcium to extend absorption over a prolonged time period (timed-release)

Contains magnesium and potassium to aid in the absorption of calcium and energy metabolism

- First water application contributes both the added nutrients of Freshen Up and the replenishment of fluid balance

Contains Niacin

- Aids to increase liver function and in the prevention of ketosis

A valuable combination of nutrients working together effectively to reduce metabolic disorders post-calving

- Reduces metabolic disorders and retained placentas
Also contains electrolytes for rehydration following excessive fluid loss

DIRECTIONS FOR USE

Freshen Up is designed to be mixed into and fed via water. Freshen Up is recommended to be fed the day of calving; however, can be fed additionally as needed.

Single Application:

Mix 1 pound (454 grams) of Freshen Up with 5 gallons (19 liters) of lukewarm water
Offer solution as first water after calving

Drench:

Mix 1 pound (454 grams) of Freshen Up with as little as 1 pint of lukewarm water
For thinner solution, mix with a higher volume of water

Post-calving recommendation: Freshen Up as mixed above and 1 Tri-Start bolus capsule

Precaution when drenching cows: Improper administration of any drench solution may result in fatal aspiration pneumonia. Do not administer to downer cows or cows that are comatose, unresponsive, or struggling excessively. Oral drench solutions should be administered slowly and only by trained personnel.



AVAILABLE PACKAGE SIZES

10 lb. pail – 10 1 lb. applications
35 lb. pail – 35 1 lb. applications

STORAGE

Store in a cool, dry area with lid secure for maximum stability

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