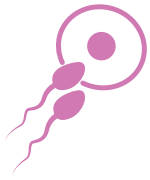




ELITESEXED FERTILITY™



Elite Sexed Fertility says it all

Achieve the highest sex-sorted semen conception rates, enhancing your return on investment.



Backed by actual field-test data

Sires must have greater than 500 sex-sorted semen inseminations and maintain a two percentage point advantage in conception rate over the average of all their peers.



Stringent requirements safeguard from inferior products

Sires must earn fertility designations based on the performance of each product (conventional, 2M or 4M).



Transparent marketing is a priority

Select Sires was the first in the industry to identify sires that achieve superior fertility in sex-sorted products.



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